

Branding Guide

Gateway™ is a registered trademark and must abide by strict branding guidelines to maintain brand integrity.
To gain permission to use the trademarked logos, please email: support@gfainvestments.com
All Gateway™ branded materials must be approved by a member of the Gateway™ Board of Directors before use with clients or advisors.

Color Profiles



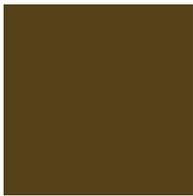
GFA Green



GFA Gold



GFA Blue



GFA Brown

Print

CMYK
C 100% M 0% Y 43% K 60%

Pantone
7476 M

CMYK
C 30% M 50% Y 85% K 0%

Pantone
876 M

CMYK
C 33% M 4% Y 0% K 72%

Pantone
7546 M

CMYK
C 50% M 60% Y 100% K 48%

Pantone
7519 M

Web

RGB
R 0 G 89 B 87

Hexidecimal
#005957

RGB
R 186 G 135 B 71

Hexidecimal
#BA8747

RGB
R 65 G 89 B 104

Hexidecimal
#415968

RGB
R 86 G 66 B 25

Hexidecimal
#564219

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Current Logos as of February 2019 include:



GATEWAY®

INSURANCE & FINANCIAL SERVICES



GATEWAY®

FINANCIAL ADVISORS, INC.



GATEWAY®

INSURANCE GROUP, INC.